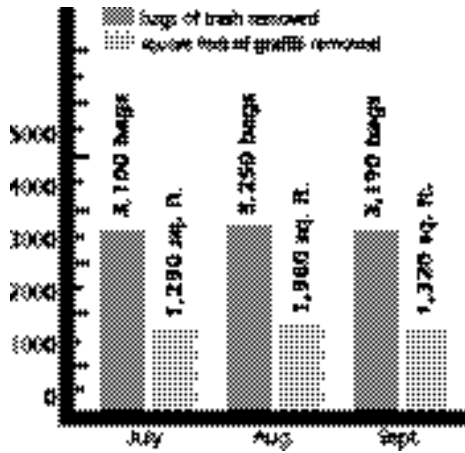


# FIGUEROA CORRIDOR CLEAN UP

## Trash & Graffiti Removal

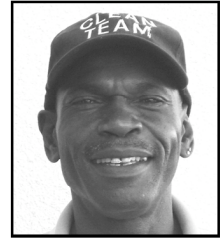


## Team Members Of The Quarter

Thank you for doing a great job!



**Juan Carlos Arana**  
Ambassador Team



**Robert Myers**  
Clean Team

**3rd Quarter 2007**

## SUBMIT NEWS

Figueroa Corridor-related news submissions are welcomed and encouraged. Please send them to [info@figueroacorridor.org](mailto:info@figueroacorridor.org). Editorial deadlines:

Winter 2008...December 1    Spring 2008...March 1    Summer 2008...June 1    Fall 2008...September 1



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## Inside...

- JOHN TRACY  
CLINIC CELEBRATES  
65TH YEAR
- HISTORIC  
STATUS FOR FELIX  
SIGN & BUILDING  
VOTED DOWN
- DACAMERA  
PRESENTS 35TH  
CONCERT SERIES



# DISCOVER

## THE DIFFERENCE

## John Tracy Clinic Celebrates 65 Years of Service to Children With Hearing Loss

The Figueroa Corridor is home to several respected charitable organizations that offer crucial services to children and families. One of these is John Tracy Clinic (JTC), which provides free services to parents of young children with hearing loss, offering hope, guidance, and encouragement.

When Louise Tracy—wife of actor Spencer Tracy—founded the JTC in 1942, it was the only organization in the world to provide services completely free of charge to parents of infants and preschool-aged children born with hearing loss. Louise named the center after her and Spencer's son John Ten Broeck Tracy, who passed away earlier this year at the age of 82.

Throughout John's childhood and adolescence, Louise traveled extensively to study techniques that would help him develop the speech and language skills he would need to be part of the hearing and speaking world. It was these techniques, and many more she discovered on her own, that she later refined at the clinic.

"As a child, John Tracy couldn't have known that he would be the inspiration for a whole movement to give new hope to parents of children with hearing loss," says JTC President Barbara Hecht, Ph.D. "John Tracy Clinic is dedicated to carrying on the legacy of John and his family."

Today, JTC is the largest private provider of services for young deaf children and their families in the world, and the only education center of its kind to provide all family services without charge. More than 25,000 families a year participate in one or more of the Clinic's programs.

The Clinic offers parent-centered, speech and language education and audiological assessment for children five and younger with hearing



Louise and Spencer Tracy with their daughter, Susie, and son, John, the John Tracy Clinic's namesake.

loss. This includes a parent/infant program, adult classes and support groups, a preschool, a correspondence course, summer sessions, and community hearing screenings. JTC also offers a master's degree and a credential program in deaf education with the University of San Diego.

The Clinic's newest program, Baby Sound Check™, trains medical staff in community

healthcare clinics to conduct early and periodic screening as part of regular well-baby checkups. Such an effort is expected to help thousands of children whose hearing loss is overlooked in hospital birth screenings or who develop late onset deafness. With early detection and expert intervention, these children will have every opportunity to gain a level of reading readiness and spoken language on par with their hearing peers prior to kindergarten.

For more information on the John Tracy Clinic, please visit [www.jtc.org](http://www.jtc.org) or call 213-748-5481.

### CALENDAR OF EVENTS

#### November 11

**Earth Expeditions Series: The Lost World**  
Learn about biological diversity in the Foja mountains, where new and 'missing' species have been uncovered. Free with admission. Natural History Museum, 2–3 p.m. [www.nhm.org](http://www.nhm.org), 213.763.DINO

#### December 6

**The Late Style: Implications for the Artist and the Architect**  
Join sculptor Robert Graham, architect Frank Gehry, and artists Ed Moses and Tony Berlant to discuss artistic maturity. Free. 6–8 p.m. [www.fishergallery.org](http://www.fishergallery.org), 213.740.5537

#### December 9

**Senator Russell Feingold**  
Senator Feingold keynotes the Casden Institute's 2007 Carmen and Louis Warschaw Distinguished Lecture. Free. 3–5 p.m. USC Davidson Conference Center  
RSVP at [www.usc.edu/casdeninstitute](http://www.usc.edu/casdeninstitute)

#### December 15

**Family Albums Re-mixed**  
Bring a family photo to this workshop, and layer with photos from CAAM's permanent collection, words, natural objects and decorative materials. Ages 9 and up. Free. 1–3 p.m. [www.caamuseum.org](http://www.caamuseum.org), 213.744.7432

#### Through December 21

**Earth, Wind & Solar**

View environmental political posters from the 1960s to the present, representing a variety of styles, techniques, issues, languages, and regions of the world. "Posters give witness to a history of environmental struggles, prevent the issues from being forgotten by future generations, and show the vitality and importance of art in mobilizing social change. They reclaim the power of art to educate, agitate and inspire action." (Carol Wells). Free. 10 a.m.–5 p.m. USC Annenberg School, 2nd Floor Gallery [www.usc.edu](http://www.usc.edu), 323.653.4662

#### Through December 31

**Goose Bumps! The Science of Fear**  
Experience fear in a safe and fun environment, measure your responses, and discover the science behind your reactions. Free. [www.californiasciencecenter.org](http://www.californiasciencecenter.org)

**To find out about more events taking place in the Figueroa Corridor, please visit:**

[www.figueroacorridor.org](http://www.figueroacorridor.org).

## Message From The Chair



*Darryl Holter, Chair*

Everyone in the Figueroa Corridor is familiar with the giant Felix the Cat sign that has smiled and watched over the busy intersection of Figueroa and Jefferson for half a century.

Recently, the Los Angeles City Council wisely avoided an unnecessarily heated

debate when it decided not to declare the Felix the Cat sign and the Felix Chevrolet showroom as historic and cultural monuments.

The nomination was promoted by historic preservation activists, but it was opposed by the Shammass Group, Mayor Villaraigosa, and Councilmember Jan Perry.

In an Op-Ed piece published by the Los Angeles Times, I explained why we, too, love the sign, but felt compelled to oppose the designation:

“We are not planning to demolish the building or the sign. But we oppose the designation.

The fact is, although historians can help us understand the past and present, we cannot predict what might happen five, ten or twenty years down the road.

With this historical designation, a future owner would have to build his business around the showroom and sign. Even if it stayed a Chevrolet dealership, General Motors could require the new owner to build a new facility or remove the sign for being incompatible with GM’s corporate identification.

Not being free to do this could result in the loss of the franchise, 200 jobs and \$450,000 in annual sales tax revenue for the city of Los Angeles.”

I added that maintenance of the sign costs nearly \$1,400 per month.

Preservation activists crowded the Council chambers and chided the members for not supporting their recommendations. But the Council’s action was a vote for common sense and reason over emotion and nostalgia.

**Darryl Holter**

*Chair, Board of Directors  
Figueroa Corridor Partnership*

## CORRIDOR NEWS

### Council Votes Against Historic Status for Felix the Cat Sign and Showroom

On October 10, the Los Angeles City Council voted against designating the Felix the Cat sign and Felix Chevrolet showroom, located at Figueroa St. and Jefferson Blvd., historic landmarks.

The city’s Cultural Heritage Commission voted in July to give historic status to the building and sign, both of which date to the 1920’s.

The Shammass Group, which owns the property, lobbied against the designation on grounds it would hinder renovation efforts to modernize the building. Preservationists asserted that historic designation would still allow minor renovations to occur as long as they’re



approved in a review process.

In the Council’s vote, Mayor Antonio Villaraigosa and Councilwoman Jan Perry argued that historic status would endanger the possibility for renovations or redevelopment to the site.

### Mount St. Mary’s College Launches MBA Program With International Focus

Mount St. Mary’s College (MSMC) is launching a Master of Business Administration degree program in fall 2008. The program will be offered on weekends and feature a cross-disciplinary curriculum and study-abroad requirement.

MSMC brings a 60-year history of business education to the new MBA program and is ranked by U.S. News & World Report among the top 20 regional universities with master’s programs in the west for 2008.

“This new graduate business program builds on the strengths of faculty in the Business Administration Department,” said College Provost Eleanor Siebert. “The MBA joins the Mount’s current six graduate degree programs designed to promote leadership and foster a spirit of service to others.”

Mark Alhanati, chair of MSMC’s Business Administration Department, said, “This program is aimed to answer the criticism that MBA program graduates are not able to solve complex, ambiguous problems that cut across different areas.”

MSMC’s innovative MBA curriculum recognizes that leaders do not deal with single issues in an isolated fashion. Rather, they deal with a multitude of challenges and priorities and often are called upon to make decisions with incomplete information. To reflect this reality, the MBA program emphasizes broad themes that integrate multiple disciplines, providing an education that allows graduates to effectively and creatively address the complexities of today’s global business environment.

The program will immerse students in an international market as a complement to coursework. In 2009, students will examine global competition in a nine-day tour of China. With a rapidly evolving economy and growing geopolitical influence, China holds many of the world’s most dynamic regions.

Each incoming class will form a cohort of 20 to 30 students who will move together through the curriculum, earning an MBA degree after four trimesters (15 months).

For more information, please visit [www.msmc.la.edu](http://www.msmc.la.edu).

## Experience Internationally Acclaimed Classical Music Ensembles Up Close in the Doheny Mansion's Beautiful Pompeian Room

Named after the 17th-century term for music played in a "chamber" (musica da camera), the Da Camera Society was founded in 1973 at Mount St. Mary's College to restore chamber music to the intimate environments for which it was originally intended. In 1980, the Society inaugurated the Chamber Music in Historic Sites series, which pairs world-class ensembles with historically and architecturally significant buildings throughout Southern California.

Celebrating its 35th season, the 2007-08 series was kicked off at the Doheny Mansion on October 27 with a concert by the Osiris Piano Trio. The Da Camera Society's centerpiece series remains the Doheny Soirées at the Doheny Mansion, where audiences experience chamber music up-close in the mansion's gilded elegance.

Here are the upcoming concerts taking place at the Doheny Mansion:

### **Andrew Manze, Violin & Richard Egarr, Fortepiano**

**Wednesday, November 7, 2007**

8 p.m.; pre-concert talk 7:45 p.m.

The former and present directors of the Academy of Ancient Music, Manze and Egarr are equally renowned as soloists and chamber musicians, and the prize-winning recordings of their duo include a Grammy nomination.

Tickets: \$55 and \$75

### **St. Petersburg String Quartet**

**Saturday, January 26, 2008**

8 p.m.; pre-concert talk 7:45 p.m.

With a Grammy nomination among its many awards, this popular and much-praised ensemble brings its Slavic sensibilities to quartets by Borodin, Smetana, and Beethoven.

Tickets: \$65 and \$88

### **Hugo Wolf Quartet**

**Sunday, January 27, 2008**

2 & 3:30 p.m.

Afternoon concerts in the Pompeian Room are bathed in the glow of shifting sunlight filtered through a Tiffany dome of 2,836 pieces of favrile glass. This Viennese ensemble brings its own shimmering brilliance to a program of quartets by Haydn, Schubert, Strauss, and Hugo Wolf.

Tickets: \$60 and \$83

### **Formosa String Quartet**

**Saturday, February 16, 2008**

8 p.m.; pre-concert talk 7:45 p.m.

This concert marks this exhilarating ensemble's Los Angeles debut, applying technical brilliance to quartets by Mozart, Brahms, and the evocative sounds of Bright Sheng's Quartet No. 3.

Tickets: \$65 and \$88

### **Berlin Piano Quartet**

**Saturday, March 8, 2008**

8 p.m.; pre-concert talk 7:45 p.m.

This superb new ensemble, in its Los Angeles debut, unites the internationally acclaimed Jacques Thibaud Trio with pianist Tao Lin. The Pompeian Room's rococo romanticism will provide the perfect setting for piano quartets by Schumann and Brahms, along with the String Trio by Jean Francaix.

Tickets: \$65 and \$88

### **Szymanowski Quartet**

**Saturday, March 29, 2008**

8 p.m.; pre-concert talk 7:45 p.m.

Internationally recognized as one of the most charismatic quartets of their generation, this Warsaw-based ensemble will perform pieces by Haydn and Beethoven, along with the "Nocturne and Tarantella" by its namesake, Karol Szymanowski.

Tickets: \$65 and \$88

### **Triple Helix Piano Trio**

**Saturday, April 12, 2008**

8 p.m.; pre-concert talk 7:45 p.m.

Inspired by the double helix, this powerhouse ensemble concludes the series of Doheny Soirées with piano trios by Haydn, Clara Schumann, Mendelssohn, and Martinu's richly melodic and jazzily syncopated Bergerettes.

Tickets: \$65 and \$88

For the complete schedule of concerts and to purchase tickets, please visit [www.dacamera.org](http://www.dacamera.org) or call 213-477-2929.

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The Figueroa Corridor Partnership is responsible for the daily management and promotion of the Figueroa/Flower/Vermont Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its development as a safe, clean, economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship, or reside.

