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On2 Flix[®] Engine 3GPP Flash[®] video for 3GPP mobile phones

Bring the excitement of popular web video to handsets

On2 Flix Engine 3GPP offers unique ways to spice up your mobile video service. Web users viewing your Flash videos can now watch them 'on the go' over their mobile phones. No additional player is required – On2 Flix Engine 3GPP converts the videos on your website to 3GPP format. In fact, it allows almost any video file to be *simultaneously* encoded in the industry leading Flash¹ and 3GPP video formats. So, no matter if you are operating a user generated content site, social networking site, an Internet video portal, or a corporate communications site, your users are always connected to your site through the most popular players on the PC and mobile phones.

On2 Flix Engine 3GPP builds on On2 Flix Engine 8's heritage as the premier Flash video encoding platform for Adobe's Flash Player 8.

With On2 Flix Engine 3GPP:

- **Bring the most popular web content to mobile**
User generated and social networking video is amassing audiences by the millions everyday on the web. And it is almost all in Flash video. Don't miss out on the growing mobile market demanding video. Bring this content to mobile users through the existing base of 3GPP handsets in the market.
- **Leverage a single platform for all your video requirements**
Whether you want Flash video for your website, 3GPP for mobile, or both – Flix Engine 3GPP is the single most elegant and affordable solution available to *simultaneously* do both Flash and 3GPP video encoding.
- **Integrate into your existing infrastructure**
Flix Engines have been deployed in a large majority of Internet portals, user generated content sites, service providers, and media company installations. This easy to install SDK comes with standard APIs to integrate into your service delivery platform with ease.
- **Grow your business**
With storage costs on the decline, prepare for the mobile video revolution underway within your existing workflow of Flash video creation.

On2 Technologies, Inc.
21 Corporate Drive, Suite 103
Clifton Park, NY 12065
518.348.0099
www.on2.com

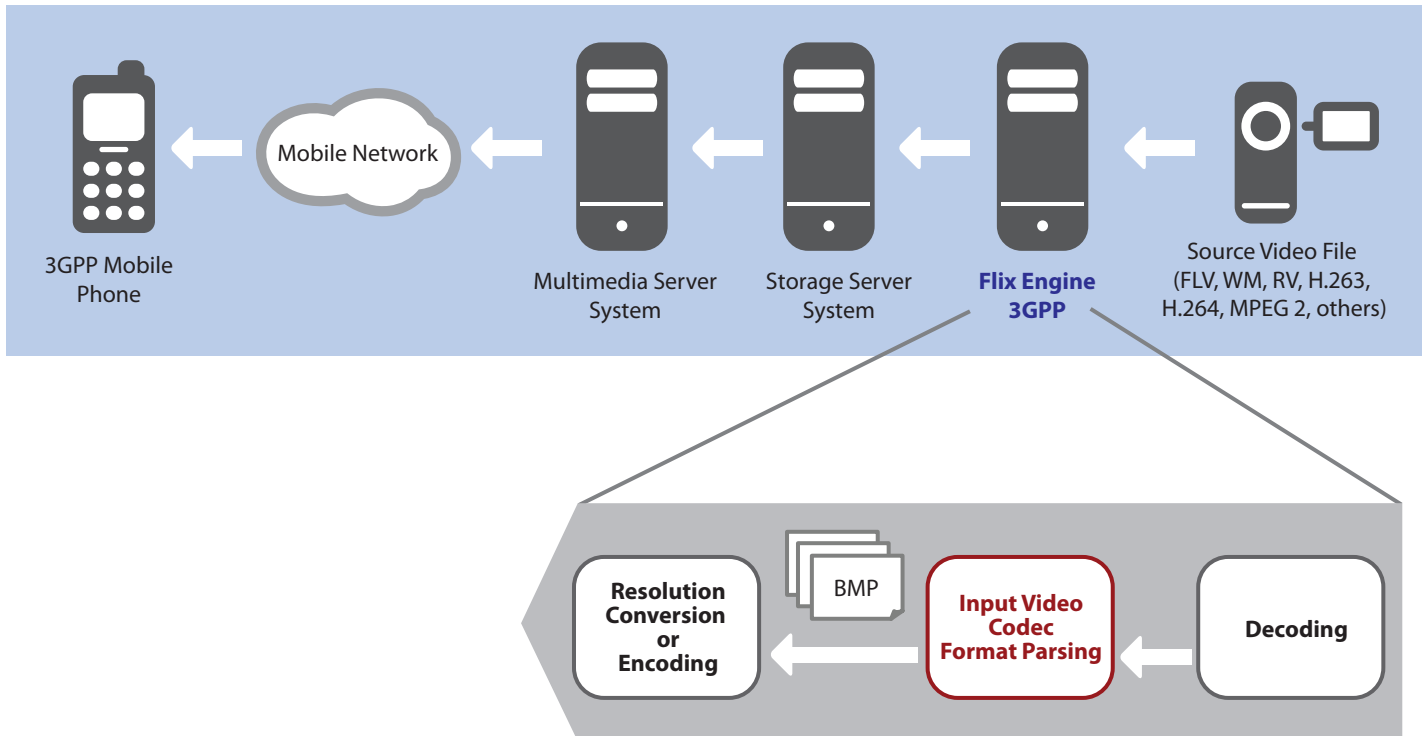
¹ On2 VP6 for Adobe's Flash Player 8

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- Fully customizable SDK with powerful software APIs for service delivery platform integration; control video resolution, data rate, 1-pass/2-pass encoding, framerate, and more
- Encodes video into high-quality On2 VP6 for Flash format and 3GPP format¹ – simultaneously.
- Supports SQCIF to 16CIF resolutions for 3GPP
- Video data rate from 10kbps to 512 kbps for 3GPP
- Supports standard AMR datarates at 8khz sampling rate
- Operating Systems – Windows and Linux

• Minimum System Requirements

- x86 GNU/Linux with GNU C Library v2.3.2 or Windows 2000 Server (or later)
- Intel Pentium III or AMD Athlon processor
- 256MB physical RAM
- 100BASE Ethernet

¹ Currently supporting H.263 and AMR-NB