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A Quarterly Publication of the Figueroa Corridor Partnership Business Improvement District

The City and The Corridor Celebrate the Super Bowl Champs



The world-champion Rams and their fans take to the streets around Figueroa Corridor to celebrate a long-awaited title. You don't often see so much blue and gold in this part of town. Fans of the world champion Los Angeles Rams turned out on Wednesday to celebrate with their Super Bowl-winning team.

Wednesday's celebratory parade wound its way past the USC University Park Campus, from the Shrine Auditorium to Figueroa Street and on to Exposition Park, where a rally was held in front of the Los Angeles Memorial Coliseum. It was a homecoming of sort for the Rams: USC's storied stadium was home to the Rams from 1946 to 1979, and again from 2016-2019 while SoFi Stadium in Inglewood was under construction. The Coliseum itself holds a special place in Super Bowl history: It hosted the very first AFC-NFC championship game, now known as Super Bowl I.

And while it may have been disconcerting to see so much blue and gold in cardinal-and-gold territory, the neighborhood played a proud host.

1st Quarter Clean Team Stats

